

BUSINESS SALES

VALUATIONS

AGENCY

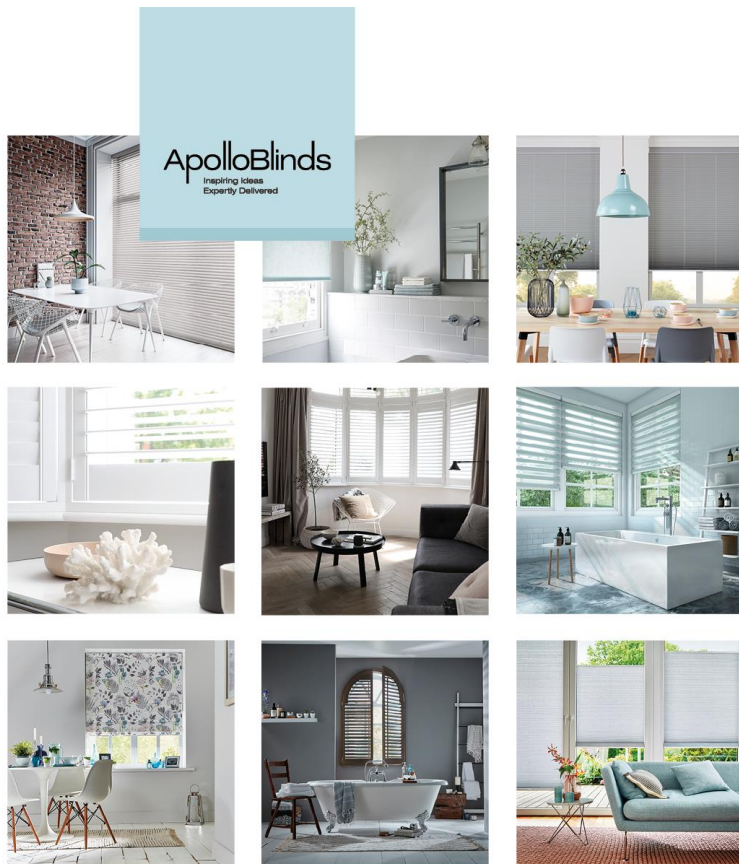
OUR REF:  
NE1604 / RF



North East Commercial  
Property & Business Agents

## APOLLO BLINDS FRANCHISE

### NEWCASTLE / NORTHUMBERLAND TERRITORY



- Established and reputable trading business.
- Turnover circa £250,000 per annum.
- Strong, franchise supported client base.
- Can be operated from home.
- Huge potential for motivated new owners.
- £85,000 / OFFERS for the goodwill.

4 Staithes  
The Watermark  
Gateshead  
NE11 9SN

Tel: 0191 4878566  
Fax: 0191 4934891

# 0191 487 8566

[www.northeastcommercial.co.uk](http://www.northeastcommercial.co.uk)

Sales Particulars

## Business Opportunity

This opportunity comprises one of the North East territories, and one of the best performing areas of this very long-established window blinds franchise.

Apollo Blinds was established in 1972 and the business model offers a full design and installation service at home or business visits.

Each franchisee has the support of leads via a bespoke website, in this case;

[www.apollo-blinds.co.uk/newcastle](http://www.apollo-blinds.co.uk/newcastle)

For further leads and new opportunities, proactive marketing is carried out by the head franchisor. This franchisee has maintained active social media;

[www.facebook.com/apolloblindsnortheast](https://www.facebook.com/apolloblindsnortheast)

Instagram; @apolloblindsnortheast

[www.pinterest.co.uk/apolloblindsnortheast](https://www.pinterest.co.uk/apolloblindsnortheast)

## Running the Business

Once a new job is secured, the stock is ordered by the franchisee, having taken a deposit from the client, which means that no large storage facility is required. The business can easily be operated from a domestic garage. The remainder of the cost (and business profit) of the product is then taken after the product has been fitted.

Apollo operate in the mid to higher value market and their products include the full range of popular window shading products; Roller, Duette, Pleated, Wood Blinds etc. including shutters and awnings. Apollo also offer specialist and eco-friendly products for homes and businesses alike. Full initial and ongoing product training is given as part of the Franchisee package.

## Fixtures & Fittings

There are limited fixtures and fittings needed for this type of business, but any existing sample books and other sales aids will be included for complete product ranges in the business sale. A fully liveried Renault Traffic van is available by separate negotiation.

A full inventory would be made available to bona fide enquiries.

### Agents Notes:

The sales Particulars contained herein are intended for the guidance of intended purchasers and lessees and do not form any part of an offer or contract. All descriptions and any details are given without any responsibility on the part of North East Commercial or their vendor client and any intended purchaser or tenant should satisfy themselves to the correctness of any statements contained in the Sales Particulars prior to making an offer by inspection or otherwise. Neither North East Commercial nor their employees make or give any warranty whatsoever in relation to the business or property described herein.

### Viewing

Strictly by prior arrangement through North East Commercial No approach may be made directly to the property or business, nor should enquiries be made of any employee at the property

## Staff

The business is currently managed by our client but in the past an additional fitter has been employed.

The business could easily be operated by a couple or could be added to an existing operator looking for additional turnover.

## Premises

The business is currently operated from home and could be operated quite easily from any location.

The telephone number can be transferred and the website could be quickly adapted should the business be relocated.



## Viewings

Strictly by appointment with this office.

## Money Laundering Regulations

In accordance with the current Anti-Money Laundering Regulations the Purchaser or Tenant will be required to provide two forms of identification and proof of the source of income